

## ORDER



KSNV

## Orders

Order / Rev: **104878**  
 Alt Order #: 06837423  
 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522  
 Flight Dates: 08/03/12 - 09/03/12  
 Original Date / Rev: 07/30/12 / 08/30/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: GMMB, Inc./ Washington D.C.  
 Buying Contact:  
 Billing Contact:  
 Washington Harbor  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: **Obama for America**  
 Demographic: A35+  
 Product Codes: PLC01-Democrat  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	208	\$140,850.00	\$119,722.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	208	\$140,850.00	\$119,722.50	0.00
Totals	676	\$513,925.00	\$436,836.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$513,925.00
Market	100%	\$1,713,083.33

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$325,485.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$325,485.83
KTUD	1%	\$17,130.83
KVVU	22%	\$376,878.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$154,177.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	4	\$400.001		0.00	NM	44	\$17,600.00

COMMENTS APPLY TO SUB LINES A THRU B  
 WAKE UP WITH THE WAGNERS

Advertiser:	Obama for America
Product Desc:	OBAMA 4 AMERICA
Estimate:	1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---F--					4	\$400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					10	\$400.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$400.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$400.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$400.00		0.00			
E 2	KSNV	08/07/12	08/13/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	4	\$150.00	2	0.00	NM	4	\$600.00
WAKE UP EARLY WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	MTWT--S					4	\$150.00		0.00			
E 3	KSNV	08/14/12	09/03/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	14	\$2,800.00
WAKE UP EARLY WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	MTWT--S					5	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	08/14/12-08/20/12		Wake Up Early w/ Wagners		430a-5a	MTWTh---Su	:30		(\$200.00)		0.00	NM		
Credited [mg on different line]															
	Week:	08/21/12	08/27/12	MTWT--S					5	\$200.00		0.00			
	Week:	08/28/12	09/03/12	MTWT--S					5	\$200.00		0.00			
E 4	KSNV	08/03/12	09/03/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	4	\$700.00	1	0.00	NM	36	\$25,200.00
COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---F--					4	\$700.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$700.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$700.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$700.00		0.00			
E 5	KSNV	08/03/12	09/03/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	37	\$51,800.00
COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---F--					4	\$1,400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					3	\$1,400.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$1,400.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$1,400.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$1,400.00		0.00			
E 7	KSNV	08/18/12	09/01/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	3	\$1,050.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-					1	\$350.00		0.00			
	Week:	08/20/12	08/26/12	-----S-					1	\$350.00		0.00			
	Week:	08/27/12	09/02/12	-----S-					1	\$350.00		0.00			
E 8	KSNV	08/18/12	09/01/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	3	\$1,875.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S-					1	\$625.00		0.00			
	Week:	08/20/12	08/26/12	-----S-					1	\$625.00		0.00			
	Week:	08/27/12	09/02/12	-----S-					1	\$625.00		0.00			
E 10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - CH Nevada Newsmakers - Ch.3	CM	5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
NEVADA NEWSMAKERS no pgm 8/5, 8/12															



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KSNV

[mg on different line]

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th BM Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	31	\$10,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 18	KSNV	08/07/12	09/03/12	Rachael Ray Rachael Ray COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY	CM	11am-12pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----		2				\$325.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
	Week:	08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 19	KSNV	08/07/12	09/03/12	Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AT NOON	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----		2				\$425.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		5				\$425.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		5				\$425.00		0.00			
	Week:	08/28/12	09/03/12	-TWTF--		5				\$425.00		0.00			
E 20	KSNV	08/07/12	09/03/12	The Agenda 1230pm The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA	CM	1230-1p	MTWTF--	:30	2	\$325.00	1	0.00	NM	17	\$5,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----		2				\$325.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		5				\$325.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		5				\$325.00		0.00			
	Week:	08/28/12	09/03/12	-TWTF--		5				\$325.00		0.00			
E 21	KSNV	08/07/12	09/03/12	Days of our Lives Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES	CM	1258p-2pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----		2				\$425.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		5				\$425.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		5				\$425.00		0.00			
	Week:	08/28/12	09/03/12	-TWTF--		5				\$425.00		0.00			
E 22	KSNV	08/07/12	09/03/12	The Doctors The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----		2				\$325.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
	Week:	08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 23	KSNV	08/07/12	09/03/12	Dr. Phil Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	32	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----		2				\$450.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		10				\$450.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		10				\$450.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		10				\$450.00		0.00			
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) COMMENTS APPLY TO SUB LINES A THRU B NEWS	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	17	\$11,900.00



Order / Rev: 104878  
 Alt Order #: 06837423  
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America  
 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.001		0.00	NM	17	\$11,900.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$700.001		0.00	NM	2	\$1,400.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.001		0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$600.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$600.00		0.00			
E 27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.001		0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	08/06/12	M---F--					6	\$1,000.00		0.00			
Week: 08/07/12		08/13/12	08/13/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					15	\$1,000.00		0.00			
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.001		0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/13/12	08/13/12	MTWTF--					5	\$1,100.00		0.00			
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.001		0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					5	\$1,000.00		0.00			
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.001		0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	08/19/12	-----S-					2	\$650.00		0.00			
Week: 08/20/12		08/26/12	08/26/12	-----S-					2	\$650.00		0.00			
Week: 08/27/12		09/02/12	09/02/12	-----S-					2	\$650.00		0.00			
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.001		0.00	NM	12	\$12,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	M---F--					2	\$1,000.00		0.00			
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	5	\$800.001		0.00	NM	12	\$9,600.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$800.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$800.00		0.00			

Advertiser:	Obama for America
Product Desc:	OBAMA 4 AMERICA
Estimate:	1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ Ralston	CM	730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	12	\$9,600.00
Face to Face w/ J.Ralston															
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/28/12	09/03/12	M---F--		2				\$800.00		0.00			
E 33	KSNV	08/18/12	09/01/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
WKND Jeop/Wheel															
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$500.00		0.00			
Week:		08/20/12	08/26/12	-----S-		1				\$500.00		0.00			
Week:		08/27/12	09/02/12	-----S-		1				\$500.00		0.00			
E 34	KSNV	08/04/12	08/11/12	News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	1	\$750.00	1	0.00	NM	2	\$1,500.00
News 3 Olympic Zone															
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-		1				\$750.00		0.00			
Week:		08/06/12	08/12/12	-----S-		1				\$750.00		0.00			
E 35	KSNV	08/13/12	08/13/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00
Monday Prime 8-10pm															
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----		1				\$2,300.00		0.00			
E 36	KSNV	08/21/12	08/28/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	2	\$8,000.00
Tuesday Prime 8-10pm															
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		1				\$4,000.00		0.00			
Week:		08/27/12	09/02/12	-T-----		1				\$4,000.00		0.00			
E 37	KSNV	08/14/12	08/21/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Tuesday Prime 10-11pm															
IOVE IN THE WILD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----		1				\$2,000.00		0.00			
Week:		08/20/12	08/26/12	-T-----		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	08/20/12-08/26/12		Tues PR 10-11p		10-11pm		-T-----	:30	(\$2,000.00)	0.00	NM			
Credited															
[mg on differen tline]															
E 38	KSNV	08/16/12	08/30/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.00	1	0.00	NM	2	\$4,200.00
Thursday Prime 10-11pm															
ROCK CENTER W/B. WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1				\$2,100.00		0.00			
Week:		08/20/12	08/26/12	---T---		1				\$2,100.00		0.00			
Week:		08/27/12	09/02/12	-----		0				\$2,100.00		0.00			
E 39	KSNV	08/24/12	08/24/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Friday Prime 9-10pm															
GRIMM (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--		1				\$2,600.00		0.00			
E 40	KSNV	08/17/12	08/31/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	2	\$6,400.00
Friday Prime 10-11pm															
COMMENTS APPLY TO SUB LINES A THRU B															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$3,200.00		0.00			
Week:		08/20/12	08/26/12	-----		0				\$0.00		0.00			
Week:		08/27/12	09/02/12	----F--		1				\$3,200.00		0.00			
E 41	KSNV	08/03/12	09/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	18	\$19,800.00
M-F News 3 at Eleven															
COMMENTS APPLY TO SUB LINES A THRU B															



Order / Rev: 104878  
Alt Order #: 06837423  
Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America  
Product Desc: OBAMA 4 AMERICA  
Estimate: 1522  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---F--					2	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	07/31/12-08/06/12		M-F News 3 at Eleven		11pm-1135pm	M----F----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 41.24															
[PGM CHG = OLYMPIC LATE NEWS]															
2	KSNV	07/31/12-08/06/12		M-F News 3 at Eleven		11pm-1135pm	M----F----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 41.23															
[PGM CHG = OLYMPIC LATE NEWS]															
23	KSNV	08/06/12-08/06/12		Olympics Late News 3		11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 41.2 08/03															
[MG]															
24	KSNV	08/06/12-08/06/12		Olympics Late News 3		11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 41.1 08/06															
[MG]															
Week:		08/07/12	08/13/12	M-----					1	\$1,100.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$1,100.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$1,100.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$1,100.00		0.00			
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S-					1	\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S-					1	\$1,100.00		0.00			
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S					1	\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S					1	\$1,100.00		0.00			
E 44	KSNV	08/07/12	09/03/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
Tonight Show															
COMMENTS APPLY TO SUB LINES A THRU B															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					1	\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$425.00		0.00			
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
Late Night w/Fallon															
COMMENTS APPLY TO SUB LINES A THRU B															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$225.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$225.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$225.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$225.00		0.00			
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$1,400.00		0.00			
Week:		08/20/12	08/26/12	-----S-					2	\$1,400.00		0.00			
Week:		08/27/12	09/02/12	-----S-					2	\$1,400.00		0.00			
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Advertiser:	Obama for America
Product Desc:	OBAMA 4 AMERICA
Estimate:	1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$400.00		0.00			
Week:		08/20/12	08/26/12	-----S					1	\$400.00		0.00			
Week:		08/27/12	09/02/12	-----S					1	\$400.00		0.00			
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	26	\$31,200.00
Olympics Daytime Weekdays															
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---F--					10	\$1,200.00		0.00			
Week:		08/07/12	08/13/12	MTWTF--					16	\$1,200.00		0.00			
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
Olympics Daytime WEEKEND															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					6	\$1,700.00		0.00			
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
Olympics Daytime WEEKEND															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S					6	\$1,700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	07/30/12-08/05/12	Olympics Daytime Weekend			4am-6pm	-----Su	:30		(\$1,700.00)		0.00	NM		
See MG 50.7															
7	KSNV	08/04/12-08/04/12	Olympics Daytime Weekend			4am-6pm	-----Sa--	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 50.2 08/05															
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
Olympics Daytime WEEKEND															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-					5	\$1,700.00		0.00			
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week	CM	5-7A	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
Olympics Daytime WEEKEND															
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-					2	\$900.00		0.00			
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
Olympics Daytime WEEKEND (7:00 AM-3:00 PM)															
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					4	\$1,700.00		0.00			
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
Olympics Primetime															
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---FS-					1	\$6,000.00		0.00			
E 55	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL Football															
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$3,200.00		0.00			
E 56	KSNV	08/26/12	08/26/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL Football															
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$3,200.00		0.00			
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00
News 3 in Prime															



Totals	676	\$513,925.00
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